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FOR IMMEDIATE RELEASE**



**BAUER POTTERY COMPANY
BAUER GRILL PLATE**

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Bauer Pottery Company of Los Angeles announces the release of Bauer Grill Plate. This sectional plate will be familiar to anyone who has attended a picnic or outdoor party. Now cast in earthenware and glazed in colorful Bauer Pottery colors, the Bauer Grill plate will add fun and flair to festive backyard meals or casual dinners in front of the television.

The Grill Plate measures 11 inches in diameter and is split into three sections, two smaller and one larger, just like the paper plates everyone knows from summertime barbecues and parties. However, the Bauer Grill Plate is not based on the familiar paper and Styrofoam versions, but rather a vintage Bauer Pottery design that goes back to the 1930s. The new plate will be launched in six colors: Aqua, Bauer Orange, Bauer Yellow, Federal Blue, Turquoise and, for those nostalgic for Styrofoam, White.

Product Specs:

Bauer Grill Plate
Diameter: 11"
MSRP: \$26.00

Bauer Pottery is available for wholesale and retail purchase directly from the Bauer Pottery Company of Los Angeles and for retail through select stores throughout the United States and Canada.

Please contact Robert Takata for images or samples.

Company Background:

Starting in Louisville, Kentucky, and then flourishing in Los Angeles, California, J. A. Bauer Pottery Company created simple, yet beautiful stoneware from the late 1880s to the early 1960s. After the Depression, inspired by the weather and lifestyles of Southern California, Bauer Pottery introduced new, richly colored styles, which met with overwhelming success.

Today, the work of J.A. Bauer has been reintroduced by a Los Angeles ceramics studio, located just minutes from the original plant. The new Bauer line, Bauer 2000, is being reproduced with an emphasis on items originally manufactured in the 1930s and 40s.